

“Alberta Saskatchewan Waterfowl / Hunting EXPO”

Presented by Sportsman Channel Canada.

Hosted & Produced by: Clipped Wing Studios Inc.

Sponsorship Information

Packages: ALL PRICING IN \$CAD\$

Type	Cost(CAD) +gst	What you Receive From Us
Field Guide	\$500	¼ page ad in field guide (show guide). Available in Print or Electronic download.

Type	Cost (CAD) +gst	What you Receive From Us
Ultimate TV Pack	\$16,500	30s commercials placed, Opening Closing Billboards in episodes, Sponsor Segment Clips, Social Media Ads, on both the Canada and US Sportsman Channel*. This package must be purchased in conjunction with the Iridium package or higher.
Area/Zone Sponsor	Stage \$10,000 Zone A \$20,000 Zone B \$15,000 Zone C \$15,000 Zone D \$10,000 Food Court \$5,000 Shotgun Range \$20,000	Entire area(s) of the expo will be named after the sponsoring company. This comes with heavily visible signage throughout the area(s), expo materials, and advertising.

Type	Cost (CAD) +gst	What you Receive From Us
Brass	\$500 & up	Small vinyl banner, “Vendor rights”, 25% discount on booth, company logo on all hard copy ads. (Vinyl banners can be hung or displayed at your booth, or alternatively- somewhere in the venue as determined by host)
Bronze	\$1,500 & up	2 small vinyl banner, “Vendor rights”, 35% discount on booth, company logo on all hard copy ads. (Vinyl banners can be hung or displayed at your booth, or alternatively- somewhere in the venue as determined by host)
Silver	\$2,500 & up	Large retractable Banner, 2 small vinyl banner, “Vendor rights”, 50% discount on booth, company logo on all hard copy ads. (Vinyl banners can be hung or displayed at your booth, or alternatively- somewhere in the venue as determined by host)
Iridium	\$3,500 & up	1 Large retractable Banner, 2 small vinyl banner, “Vendor rights”, 50% discount on booth, company logo on all hard copy ads & in event commercial on Sportsman Channel Canada* (Vinyl banners can be hung or displayed at your booth, or alternatively- somewhere in the venue as determined by host)
Gold	\$6,000 & up	Free catered breakfast both days, 1 Large retractable Banner, 2 small vinyl banner, “Vendor rights”, 75% discount on booth, company logo on all hard copy ads & Television commercial on Sportsman Channel Canada*, (Vinyl banners can be hung or displayed at your booth, or alternatively- somewhere in the venue as determined by host)
Platinum	\$15,000 & up	Free catered breakfast both days, 4 Large retractable Banner, 2 small vinyl banner, “Vendor rights”, 1 Free 10x10 booth, company logo on all hard copy ads & Television commercial on Sportsman Channel Canada*, (Vinyl banners can be hung or displayed at your booth, or alternatively- somewhere in the venue as determined by host)

Access to E-Newsletter: All Sponsors will receive access to the Expo's E-Newsletter at discounted rates (see chart below)

Vendor Rights: Free entry for x2. Free vendor lunches x2. One free catered vendor supper (food only, alcohol not included) at the vendor social.

*Deal must be made in time for your company to be placed in commercial before airing.

Note: This event is intended to be mainly a waterfowl hunting and big game hunting gear event. We are also accepting all vendors and manufacturers in the outdoors & fishing realms. If your company doesn't deal with or sell this type of product, we are limiting the number of booths available to non-hunting & fishing industry.

Types of industries/vendors that are welcome:

Hunting, fishing, hiking, camping, all-terrain vehicles, conservation, watersports including motorized boats and non-motorized boats, field dressing knives/ kitchen & butcher, working dog food/treats, working dog gear, all local breweries/wineries/ distilleries, local coffee companies (not coffee shops), butcher shops/jerky/sausage makers, apparel companies (hunting & fishing apparel only.), municipalities/ districts/ villages/ towns/ cities, outdoor hot tubs, grills, cabin & custom cabin builders, baked goods and food vendors are only allowed in specific areas(limited spots available).

(if your particular industry or vendor type isn't in this list, but based on what is, you feel that you would qualify to enter- feel free to reach out to us and let us know your industry.)

Our list of acceptable vendors is extensive. Here are just a few examples of industries/vendors that are Not welcome:

Construction contractors (unless they specialize in cabin & custom cabin building), home & garden, DIY/ crafters etc.

Event Location: Camrose Alberta Canada. Venue: C.R.E (Camrose Regional Exhibition Grounds.)

Event Date: August 15 & 16, 2026

Entry prices: TBD

Children under 5 enter for free.

GENERAL VENDOR REGISTRATION IS OPEN

"TITLE SPONSOR" IS A SEPARATE PACKAGE, NOT LISTED ABOVE.

Discounted E-Newsletter Rates for Sponsors:

Brass= 10%	Iridium= 65%
Bronze= 30%	Gold= 90%
Silver= 50%	Platinum= 100%
Ultimate TV Pack= 100%	Area/Zone Sponsors= 100%